



[Immediate Press Release]

TOPPAN

**Gallery 27 and Toppan Jointly Present
The First “Graphic Trial - Hong Kong Edition”**



Toppan Printing Co., Ltd. (Toppan) based in Tokyo is collaborating with Alan Chan and his Gallery 27 to present “Graphic Trial 2017, Hong Kong Edition”, which will take place between 10 and 18 June 2017 at Space 27 in Hong Kong. It will be the first “Graphic Trial” exhibition outside Japan. Curated by Alan, this year Graphic Trial Hong Kong Edition will showcase 90 original posters by 18 Japanese and Hong Kong designers in a 9-day exhibition. Leading designers Katsumi ASABA and Alan Chan will also share the originality and technical know-how in applications of new graphic techniques in a design talk on 10 June, 2017.

➤ **Bringing the event to Hong Kong with the world’s first-class artist, Alan Chan**

Decided to bring this spectacular show out of Japan for the first time, Alan Chan is invited not only being the listing designer but also the curator of this exciting exhibition.

“Art is all about sharing. The spirit and vision of designers and artists worldwide will influence one another. As Hong Kong holds in the Graphic Trial event for the first time, I’m looking forward to seeing Japan’s graphic design and presentation techniques to introduce some spark to the Hong Kong design industry, and encouraging more art cultural exchange between the two places,” said Alan Chan.



[Immediate Press Release]

TOPPAN

Graphic Trial 2017 Hong Kong Edition will be exhibiting posters selected from the past 10 years of Graphic Trial with participating designers of Akihiko Nagumo, Atsuki Kikuchi, Azumi Mitsuboshi, Hiroaki Nagai, Hiroki Taniguchi, Kaoru Takai, Katsumi Asaba, Kazumasa Nagai, Kazunari Hattori, Koichi Sato, Mamoru Suzuki, Mitsuo Katsui, Norito Shinmura, Ren Takaya, Rikako Nagashima, Ryosuke Uehara, Takehisa Yamamoto and Alan Chan, the first Hong Kong designer among the years.

➤ **To explore and experiment graphic design and printing to its max**

The Graphic Trial Exhibition Series is well-known for its vision to push the limits and possibilities of graphic design and printing since 2006. Every year, the event features the collaborative experimental poster designs from the industry's leading graphic designers and printers. In 2016, a total of 46 extraordinary creative pieces were presented under the names of their creators alongside their creation process.

By boldly showcasing the unparalleled revolutionary work from professional designers and printers, as well as some design students and the public, Toppan's Graphic Trial has grown into a unique exhibition that has gained a lot of attention and love from the world.

###

Editor's Notes

For high resolution images please download from the link

[Download] <https://goo.gl/Tpn6dW>

Official Webpage <http://www.toppan.co.jp/biz/gainfo/graphictrial/hongkong/>

Public Exhibition Info <https://www.facebook.com/events/1898297863775444/>

Designer Talk Info <https://www.facebook.com/events/1870604929859782/>



[Immediate Press Release]

TOPPAN

Opening and Exhibition Details

Media Interview *please RSVP for interview arrangement

Date 9 June, 2017 (Friday)
Time 15:00-17:00
Participants Mr. Makoto Arai, Alan Chan and Katsumi Asaba

Media Tour *welcome all media to participate

Date 9 June, 2017 (Friday)
Time 17:00-18:00

Opening *for media and invited guests only

Date 9 June, 2017 (Friday)
Time 18:00-20:00

Designer Talk

Date 10 June, 2017
Time 16:00 – 18:00
Speakers Mr. Katsumi Asaba, Alan Chan
Moderator Mr. Naoki Sakai
Language Japanese (with interpreter) and English
Admission Online registration <https://goo.gl/hHRSB2>

[Facebook Live] www.facebook.com/gallery27hk

Exhibition

Duration 10 June – 18 June 2017
Opening Hours 11:00 – 18:00 (including weekends)
Admission Online registration <https://goo.gl/prcl2h>
Venue Space 27
10/F, Block A/B, Tung Chong Factory Building, 653-659 King's Road, Quarry Bay,
Hong Kong

A 7,000 square feet gallery and event space in Quarry Bay aims to become Hong Kong's creative hub and exchange platform for art, design and culture through sharing in the creative industry.

<https://www.facebook.com/Space27HK>



[Immediate Press Release]

TOPPAN

The curator

Alan Chan

Born and raised in Hong Kong, Alan Chan is a designer, a brand consultant and an artist who has won more than 600 design awards locally and internationally with his Company in the past 40 years. In 1996, his company was selected by world-renowned Graphis Press in New York as one of the Graphis Ten Best design firms in the world. The 'Oriental Passion Western Harmony' design philosophy initiated by Alan has been well-recognised by the international design scene.

Having been invited to be the first Chinese designer to participate the Graphic Trial 2016 in Japan, Alan has designed a series of five posters inspired by the Chinese Five Elements theory ("Wu Xing") and creating them by specific papers and inks in order to express the symbolic textures.

www.facebook.com/alanchanpage

Exhibition presenter

Gallery 27

Founded by Alan Chan, Gallery 27 is a private-own gallery in Hong Kong that aims to promote design-inspired creativity & aesthetics and foster the infusion of art into our everyday life. The Gallery also serves as a creative platform by discovering young and emerging designers, photographers, illustrators as well as artists. Gallery 27 supports emerging talents from Hong Kong, China and Asia – whose works reflect a strong influence from design.

www.facebook.com/gallery27hk

Toppan

Toppan got its start in 1900, and in the ensuing years it expanded into wide-ranging fields such as securities printings, publication and commercial printing, and the printing of various packaging materials. The company went on to evolve and develop printing techniques, eventually entering the electronics business in 1959. Only two years later, in 1961, Toppan established departments for marketing, planning and production.

Toppan continues to expand activities beyond the realm of print including marketing, IT, creative design and processing technologies. Working from its foundation of printing technology, Toppan has become a leading printing company in Japan that offers total solutions for the challenges faced by its customers and society.

www.toppan.co.jp/english/index.html